Automated Email Templates - Set-up

1. Create the email templates you wish to send out before, after, or at the time of creation for a service appointment.

- Select the 'Settings' menu on the top blue bar, then 'Email Templates'.
- Give the email template a name, choose whether it is intended to be sent to clients or leads, then check the 'Is this a marketing email?' check box if this is true.
- Add your desired text, images, hyperlinks, and attachments to the email template, then 'save'.
- 2. Create or edit the service you wish to trigger the email templates.
 - Select the 'Inventory' menu on the top blue bar, then 'Products & Services'.
 - To create a new service select the 'Add New Product or Service' Button at the top of the table. Then, choose 'Service' from the first drop-down labeled 'Product or Service' on the form.
 - To edit an existing service, select the edit pencil icon to the right of the service you would like to edit.

3. Where it indicates 'Emails to send when booking', type to search or choose from the drop-down, the name of the email templates you wish to send.

mails to send when booking	
intr	
Intro Email	
Email Template	Timing
None	

- OR -

Emails to send when booking	
Search for an email template	
Choose an email template to use	~
Choose an email template to use Lead	3
Intro Email	

4. Adjust the timing, so that the system knows when to send out the emails and 'Save'.

there are 3 options for when choosing the timing of emails to be sent (before, after, or at the time of appointment creation). You can also adjust the number of days before or after the appointment you would like the email to be sent. You can choose to send out multiple email templates for one service/appointment, by simply repeating steps 3 and 4 for the desired email templates you would like to send. The three timing options are described below.

• Select 'Send when creating appointment' to trigger the email template to go out to the client as soon as the service appointment is created.

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Search for an email templat	e		
Choose an email template	to use		~
Email Template	Timin	g	
Intro Email	Send when creating appoir 🗸	•	Ê
	Send when creating appointm	ent	
Tax Code	Send before appointment	one	~
	Send after appointment		

Empile to cond when bookin

• Select 'Send before appointment' and then enter the number of days before the appointment you would like this email to be sent out to the client.

Emails to send when booking

Search for an ema	il template				
Choose an email	template to use		~		
Email Template	Timing				
Intro Email	Send before appointment. V Send 1	days before.	Ê		
	Send when creating appointment		_		
Tax Code	Send before appointment	None	~		
	Send after appointment				

• Select 'Send after appointment' to trigger the email template to send after the appointment and adjust the number of days after the appointment that you would like the email to be sent.

Emails to send whe	n booking						
Search for an emai	l template						
Choose an email t	emplate to use						~
Email Template	Timing						
Intro Email	Send after appointment	~	Send	1		days after.	Ê
	Send when creating appointment						
Tax Code	Send before appointment			None		~	
	Send after appointment						
Second Tax Code			-		None		~

5. Lastly, 'Save' the service form. Now, when you or a client creates an appointment for that specific service the client will receive the email templates in the time frame indicated.

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