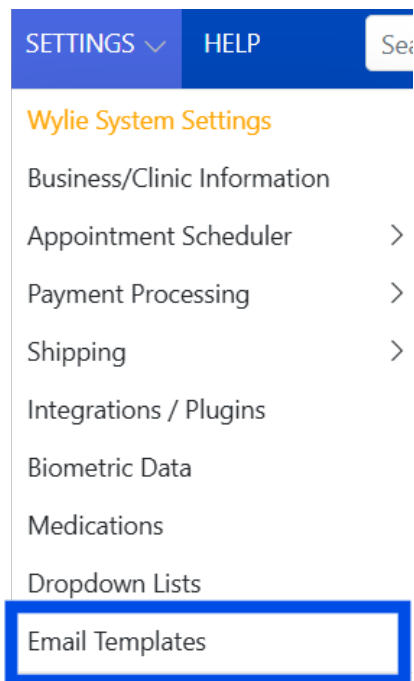


# How To Automatically Send Pre and Post Care Instructions

You can automate the process of sending pre and post care instructions for a service or procedure. By creating email templates in Wylie that include pre/post care instructions in the body of the email or as an attachment, you can then add or edit a service and configure the template to be sent at a specific time when the service is booked.

## To create an email template:

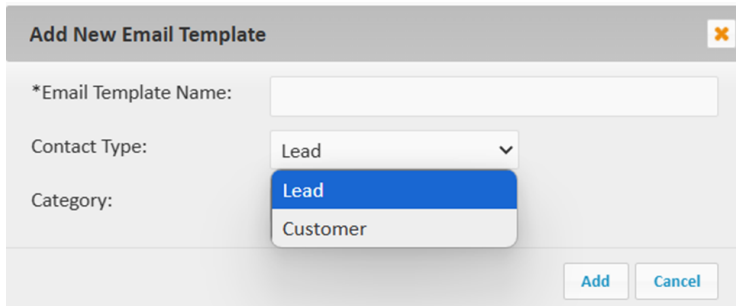
1. Go to 'Settings' menu, then 'email templates' to begin creating your email template.



2. Select the 'Add New' button at the top of the page, enter the 'Email Template Name:' (the client will not see this template name), then choose a 'Contact Type'.

'Lead' indicates this email is intended for the potential customers in your

'leads' list and will automatically be categorized as a 'marketing email' by default. 'Customer' indicates this email is for current customers in your customer or patient list.

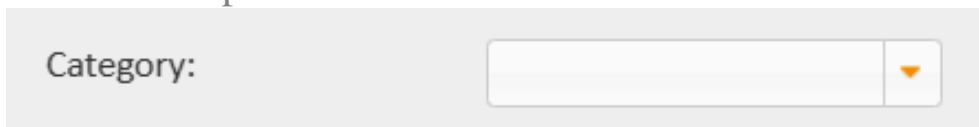


The 'Add New Email Template' dialog box features a title bar with a close button. It contains three input fields: '\*Email Template Name:' (a text box), 'Contact Type:' (a dropdown menu with 'Lead' selected), and 'Category:' (a dropdown menu with 'Lead' selected). At the bottom right are 'Add' and 'Cancel' buttons.

If the email is intended for current customers, you will need to check the box if the email is for marketing purposes.

Is this a marketing email? ☒

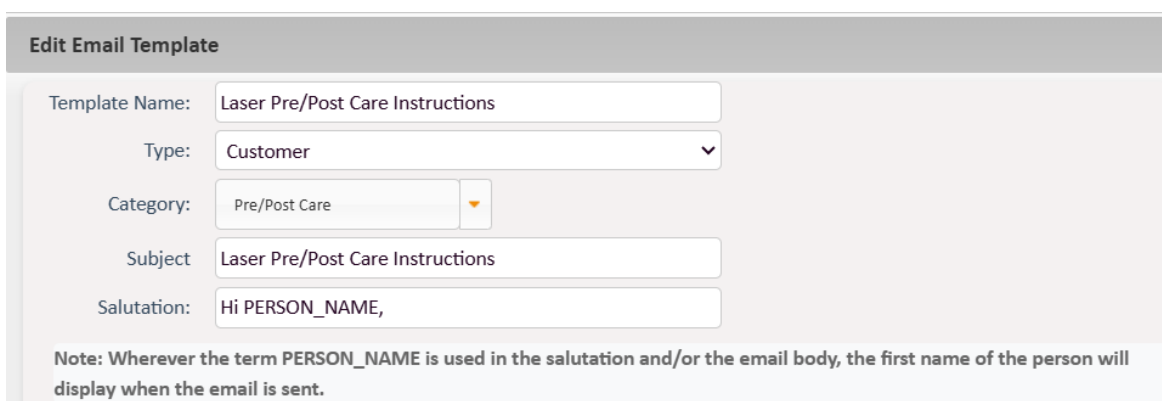
3. Enter a new category for this email template or choose an existing category from the drop down.



A form element with the label 'Category:' followed by a text input box and a dropdown arrow icon.

4. Select 'Add' once all of the information is entered.

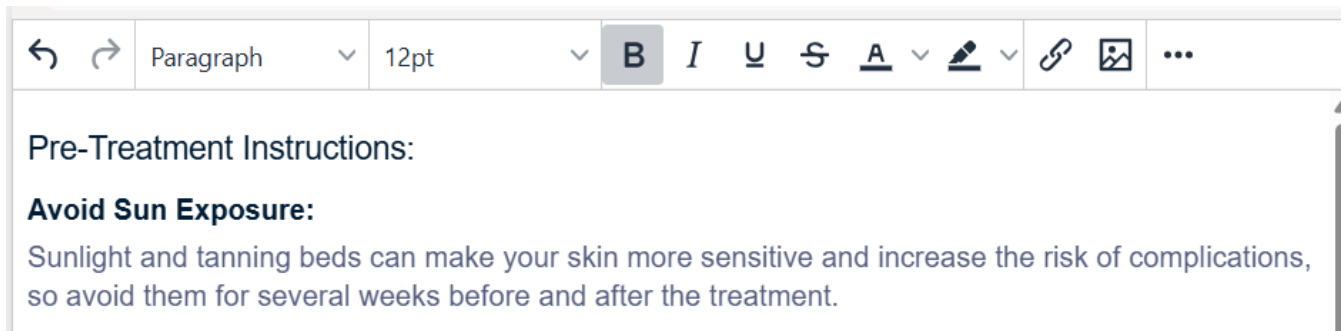
5. Enter the 'Subject' of the email and the 'Salutation'.



The 'Edit Email Template' form has a title bar. It contains five input fields: 'Template Name:' (text box with 'Laser Pre/Post Care Instructions'), 'Type:' (dropdown menu with 'Customer'), 'Category:' (dropdown menu with 'Pre/Post Care'), 'Subject' (text box with 'Laser Pre/Post Care Instructions'), and 'Salutation:' (text box with 'Hi PERSON\_NAME,'). A note at the bottom states: 'Note: Wherever the term PERSON\_NAME is used in the salutation and/or the email body, the first name of the person will display when the email is sent.'

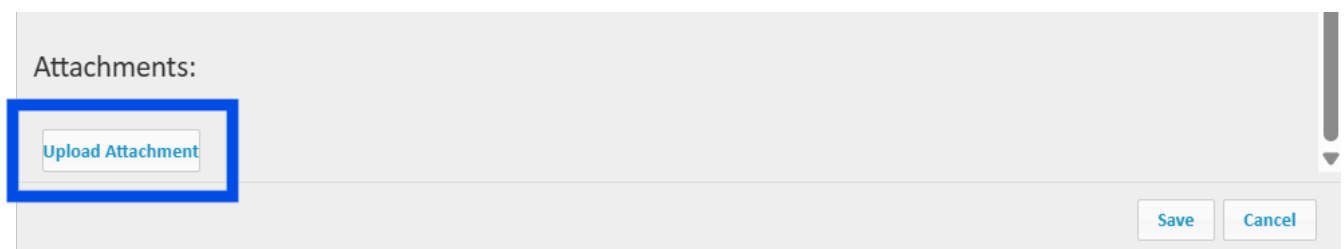
6. Then type the desired text for the pre/post care instructions into the body

of the email.



The screenshot shows the top portion of an email editor. The toolbar includes icons for undo, redo, paragraph style (set to 'Paragraph'), font size (set to '12pt'), bold (B), italic (I), underline (U), strikethrough (ABC), text color (A), background color (brush icon), link, image, and a more options menu (three dots). Below the toolbar, the text 'Pre-Treatment Instructions:' is followed by a bolded heading 'Avoid Sun Exposure:'. The main text reads: 'Sunlight and tanning beds can make your skin more sensitive and increase the risk of complications, so avoid them for several weeks before and after the treatment.'

7. If desired, attach the pre/post care instruction by scrolling to the bottom of the form and selecting the 'add attachment' button.



The screenshot shows the 'Attachments:' section at the bottom of the email editor. A blue rectangular box highlights the 'Upload Attachment' button. To the right of this section are 'Save' and 'Cancel' buttons.

8. Select 'save' when you have finished filling out the template.

### Automating the email template:

Once the email template is created, attach the template to the associated service for it to be automatically sent prior to or after an appointment.

1. Select the 'Inventory' menu, then 'Products & Services'.
2. Select the 'add new product or service' button to create a new service or edit an existing service.
3. In the service creation form, you will find an area 'Emails to send when booking' where you can type to search or choose an email template from the drop down.

**Emails to send when booking**

Search for an email template

Choose an email template to use

Choose an email template to use

**Customer**

- Botox - Pre/Post Treatment Ins
- eGift Card
- Laser Post Care Instructions
- Laser Pre Care Instructions**

- Choose the corresponding pre and post care instruction email templates that you would like sent automatically prior to or following the service appointment.
- In the 'Timing' column for the email templates, choose when you would like each email template to be sent out.
- 'Save' the form when you have attached the desired email templates and indicated when you want them to be automatically sent out.

Email Template	Timing	
Laser Post Care Instructions	Send before appointment... Send 5 days before.	🗑️
Laser Pre Care Instructions	Send when creating appointment... Send 5 days before.	🗑️
Tax Code	Send before appointment... None	⌵
Second Tax Code	Send after appointment... None	⌵

### **Sending the email template at the time of booking (not automated):**

Email templates can also be attached to a specific appointment at the time of scheduling.

- When scheduling an appointment in the scheduler, there is an 'Emails' section on the appointment creation form. This section is where you will designate which email templates are to be sent and their timing.
- Type to search or choose your desired email template from the drop-down.

^ **Emails**

Search for an email template

Choose an email template to use

Choose an email template to use

**Customer**

- Botox - Pre/Post Treatment Ins
- eGift Card
- Laser Post Care Instructions
- Laser Pre Care Instructions**

3. Then, choose the desired timing for each email template.

^ **Emails**

Search for an email template

Choose an email template to use

Email	Timing	
Laser Post Care Instructions	Send Now	
Laser Pre Care Instructions	Send Now	

^ **Date / Time**

\*Start Date:

Send Now

Send before appointment...

**Send after appointment...**

025 12:00 AM

4. Once you are done creating the appointment and select 'save', the emails will be sent according to the time you set.

Online URL: <https://help.wyliebiz.com/article.php?id=78>